



“Empowering Youth”

through Free Technical Skill Training & Placement

RE ACADEMY FOR TECHNICAL SKILLS

(A CSR initiative of Eicher Group of Companies)

Venue: Rrase College of Engineering, Padappai, Chennai - 601 301.

Project Implementing Agency:

CED (Tamil Nadu)

Madurai



EICHER GOODEARTH FOUNDATION, the CSR Division of Eicher Group of Companies

Centre for Entrepreneurship Development (Tamil Nadu), Madurai has been identified as the Project Implementation Agency (PIA) for the CSR Initiative of Eicher Group of Companies.

The Eicher Goodearth Foundation (EGF), the CSR division of the said group has partnered with CED (Tamil Nadu) to establish “RE Academy for Technical Skills” to train the unemployed fresh polytechnic candidates from the southern and eastern parts of Tamil Nadu which are not economically well developed.

These diploma candidates from the poorer sections of the society will be provided Sector Specific Technical Skill Training as well as Placement in the Automobile Sector.

The automobile industrial units established in Oragadam, Chennai (popularly known as the Detroit of India) are in need of skilled workforce. With the current availability of untrained diploma candidates, the industrial units are constrained to invest significant amount of their time and resources in moulding them so as to make them suitable for their specific industrial needs.

The Eicher Goodearth Foundation has come forward to initiate decentralized demand driven employability and entrepreneurship training to the youth in the age group of 19-23 years.

The organization has an ambitious plan to train over 5500 under privileged youth which will include 40% women. The foundation has proposed to establish training infrastructure both in Gurugram and Chennai in a span of 3 years.

Under this innovative CSR initiative, RE Academy for Technical Skills has been established at Rrase College of Engineering, Padappai, Chennai – 601 301.

The fresh diploma holders are taken for one month intensive residential training through a structured technical skill training programme. They are accommodated in the college hostel. This innovative training will enable them to perform in the industrial organizations on Day-1.

RE Academy for Technical Skills, Padappai, Chennai

The technical skill training is imparted not only to provide vocational skills to the youth in the specific industrial trades but also to bring a positive change in their lives through soft skill training and ultimately to transform the youth as Change Agents in the society.

RE Academy for Technical Skills has been established at Rrase College of Engineering, Padappai, Chennai with sophisticated technical infrastructure. The specific technical courses covered at present are:

1. Automobile Engine Assembly
2. Automobile Vehicle Assembly
3. Industrial Welding
4. Machining Process with CNC machine
5. Industrial Machine Shop Maintenance

The course module, content and PPTs have been developed by a renowned technical expert.

Technical experts have been engaged as Trainers on a full time basis for the effective delivery of technical contents.

The Soft Skills components have been integrated in the One Month Training Programme. These components include:

1. Language Proficiency
2. Communication Skill
3. Interpersonal Relationship (IPR) skills
4. Team Building
5. Personality Development
6. Entrepreneurship Culture

The scheme focuses on freshers coming out of the polytechnic colleges in the disciplines of Automobile, Mech., ECE and EEE. Candidates in the age group of 19-23 years are considered for training. During 2019-20, 679 candidates were trained through face-to-face mode and 91.9% of the candidates were placed in the automobile sector.

Features of the Training Scheme

It had been mandated to train 1000 candidates through RE Academy for Technical Skills every year through Face -to Face mode for the next two years.

The candidates are selected through campus drive / job mela based on psychometric and aptitude tests administered by experienced technical experts.

The features of the scheme are:

1. The training cost is sponsored by Eicher Goodearth Foundation (EGF).
2. The training kit includes course material, note book, writing pen, two types of T-shirts, safety shoes and a bag. The entire kit is given free of cost by EGF.
3. The accommodation and food expenses of the candidates are sponsored by EGF.
4. The training enhances the employability of the candidates and they are positively placed in the automobile sector.



Profile of the candidates and capacity of the programme

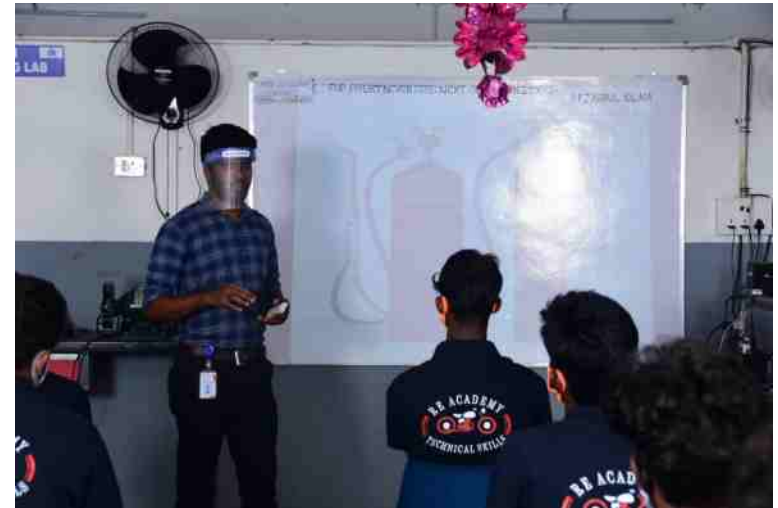
Profile of the candidates:

- Candidates from economically poorer sections of the society
- Age 19-23 years (preference to freshers)
- Preferred disciplines:
 - a) Automobile
 - b) Mechanical
 - c) Electrical
 - d) Electrical and Electronics

Capacity of the programme:

- One month technical training with 20-24 working days
- For each trade, a batch of 20-30 candidates are taken at a time
- A maximum of 120-150 candidates will be trained at a time through the 5 trades

Capacity and facilities have been built to train around 1000 candidates every year



Faculty & Facilities

CED (Tamil Nadu) has identified and appointed reputed trainers as the primary trainers for each course. In addition, guest lectures by industry experts and consultants will be organized.

Required teaching aids including vehicles, cut sections, exploded models, working models, electronic circuit boards, training charts, CNC machine, etc., are installed in the training centre.

Hostel accommodation to both boys and girls are provided in the college campus.



Placement

The trainees are taken for industrial visits with the support of the sponsor to add value to the courses.

CED (Tamil Nadu) will facilitate placement for all the successful trainees at the end of the training. It is also networking with different industrial organizations for conducting placement interviews. The candidates should be aware that the placement is given on merit and therefore, the training is to be taken seriously.



Free Programme to the diploma holders:

- The entire training program including hostel facilities are provided Free of Cost to the selected candidates as the scheme is fully funded by EGF.
- The candidates are required to submit their original certificates of academic qualifications and to give a letter of undertaking to complete the training programme and take up the job provided at the end of the training.



Placement Track Record

| | | | |
|---|---------------------------------|---|---|
|  | Royal Enfield |  | Rane's NSK Bearing Company Ltd |
|  | TVS Motors Ltd |  | Wittur Elevator Components |
|  | Yamaha |  | Witzenmann (P) Ltd |
|  | ZF Hero Chassis |  | Mando Hella Electronics Automotive India Ltd. |
|  | Motherson Automotive Elastomers |  | Avalan |

We have trained **679 (Face to Face mode) diploma candidates** during 2019-20 and we had a success rate of **91.90%** in placement!



For more information / clarification, Kindly contact

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